



# Final Evaluation

## Art, Design & Wellbeing

Applied Practice: Collaborative Project

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## **1. Title/theme of your project - Art Design and Wellbeing:**

Elements of Design

## **2. Briefly Describe what your 'group' project goals were and how did you attempt to achieve them.**

Our overall goal for this project was to somehow enhance the interior of our college so that it has more of a positive effect on the students wellbeing. Initially, we had the idea to revamp the recreation room in order to give it a bit more personality so students would spend more time there. We decided not to follow up on this goal as it did not fit our project time frame. We then started to discuss the idea of creating a series of murals we could put on the college walls to give it a bit more life and color. After consulting with tutors, we came to the conclusion that murals would be too time consuming so we opted to design posters on our laptops which would be printed out and hung on the walls of the college.

## **3. Evaluate own and group skills**

Using personality tests like Myers Briggs were very useful as it gave us a better idea of who would get what roles in the team. Some people were better suited to leadership roles, whereas, some are better at receiving and executing tasks. Each member showed that they have their own individual skills that they brought to the table during this project, and it showed in the poster. Personally, i enjoy making illustrations and colorful designs so i felt comfortable, but other members were better at layout and structure, so we all tried to share our skills as much as possible to get the best result out of our posters.

The group dynamic worked pretty well, like all teams though everyone had their personal preference, that's why it was important to identify what we ALL thought would work well and stick to certain guidelines, other than that, i think it is also important that each poster was its own identity and reflects the designer who made it.

## **4. Planning and Management of the Project.**

The project proposal changed over time, as stated above, we had a few ideas before we settled on the final one. But the objective of the proposal remained the same, we wanted to enhance the interior of our college, through design, in such a way that it positively impacts the wellbeing of the students.

I feel we could have been smarter with our time during this project. I wish we would've settled on an idea quicker, that way we could have spent more time actually experimenting with design and coming up with ideas.

Our plan for this project did not really change due to COVID19, other than we would not be able to physically print our posters, it was business as usual. We would all be working on our posters from home and presenting them digitally.

We encountered no issues with ethics or copyright as all designs were original.

## **5. Presentation of our final project**

Our audience for this project were college students who want a more positive experience while in college. I feel our finished project does somewhat meet the needs of the audience. If we were able to hang our posters in the college, they would definitely add a lot of life and color to the walls and I'm sure our fellow students would enjoy seeing them every day. But given the circumstances with COVID, we were not able to work together for a lot of this project, so I feel our posters do not have the unity I would have wanted. Communication was limited so I feel we were not able to properly discuss the wants and needs of our audience, which would have had a big influence on our project as a whole.

## **6. Personal contribution to the project.**

Personally, I just stuck to what I was good at and the design I thought would work best. I gave myself a few options when it came to deciding on a final one and I just had to hope that my teammates were doing the same. I stayed in contact with the group as much as I could to make sure we were all on the same track because I knew how I wanted the posters to look, but obviously everyone had their own personal preferences, it's just a pity we couldn't discuss these in person. I feel my technical skills excelled in this project and I am very happy with my final poster, I wanted my ability to illustrate to be reflected in the poster and I feel I executed that. Also, I conducted a lot of research in order to find out what would be the best colors, layout, and imagery to use for this project. It was very interesting to see that certain colors affect people's mood. These findings were very important when it came to designing my poster, I wanted it to be playful yet professional and aesthetic.

## **7. Conclusion**

I've learned that communication and clarity are key to working in a team. Everyone will have personal preferences when it comes to designing but all that matters is all members are on the same page and have the same end goal.